CREDO Reference

For Academic Institutions

Help Your Students Start Their Research & Build Better Research Skills

- **Enrich your students' research experience** with access to authoritative, curated reference content via a one-stop exploratory search platform
- **Enhance library instruction** and cultivate stronger information literacy skills
- **Promote usage** of all of your library's trusted resources with easy linkages
- **Make the transition from print to e-reference** without creating silos of content

The Most Comprehensive Reference Database Available

- **2.2 million full-text articles from 750+ top-tier reference titles** published by renowned content providers covering **all major disciplines**
- **Multiple viewpoints & perspectives** on trending topics & issues of real-time importance from trusted, unbiased sources
- **475,000+ images** and **1,100+ videos**
- **11,000+ curated summary articles** for pre-search and topic exploration

Choice—Two-time winner!
Outstanding Academic Title

Library Journal
Best Overall Reference Database

"*Credo Reference* has grown into an essential, online, full-text collection of reference books covering a great variety of subjects and formats…
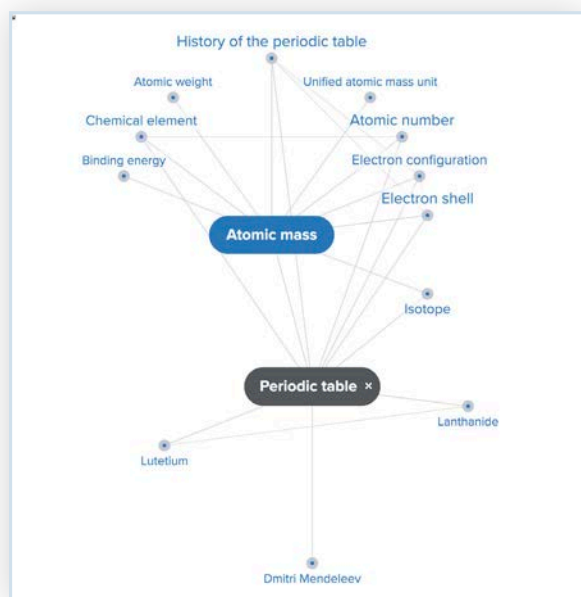**Essential. All libraries. All levels.**"—CHOICE

"…**an excellent place**…**to begin**…**research**, or to learn about the process of doing research during information literacy instruction."—THE CHARLESTON ADVISOR

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CREDO Reference

The perfect place to begin research and develop information literacy skills

Build Information Literacy Skills

- **Concise videos** build stronger information skills while students research
- **Address research questions** at the point of need during research, and enhance library instruction within courses and one-shot sessions

Research Quick Tips
Learn and develop lifelong skills to find, evaluate and use information effectively. Empower your research process with these videos.

How to Select a Topic
Overview
- Reminds students that research is a process that requires flexibility and curiosity.
- Includes strategies to make connections between ideas and form a focused research question.

Visually Explore Related Topics

- **Interactive Mind Map** visualization tool teaches students how to develop subject vocabulary and **identify connections between and across topics**
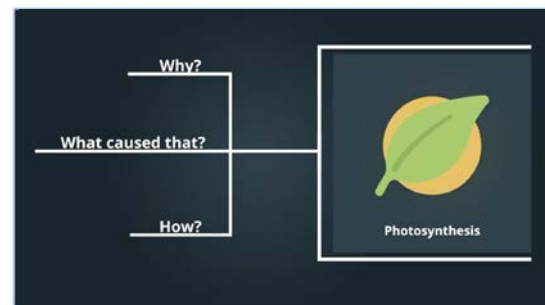- **Easily embeddable** into your course pages, LibGuides, and websites!

Easily Integrate with Your Library's Other Online Resources

- **Flexibility to embed content** into any learning management system, virtual learning environment, or instructor-developed guides/websites
- **Seamless integration** of **federated search results from your other library-licensed resources,** leading students directly to deeper subject-specific resources

Increase usage and awareness of your valued library e-resources!

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Films On Demand

Biodiversity
2003, With current extinction rates exceeding those of previous mass extinctions, many biodiversity studies focus on efforts to...

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2011, Biodiversity is unpriced at the level of ecosystems, species preservation and drug companies relying on particular genes. We...

Biodiversity
2002, Homo sapiens is the only species known to destroy the habitats of countless other species, forcing their extinctions...

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Includes full-text articles from over 1000 leading academic journals across the humanities, social sciences and sciences, as well as select monographs and other materials.